

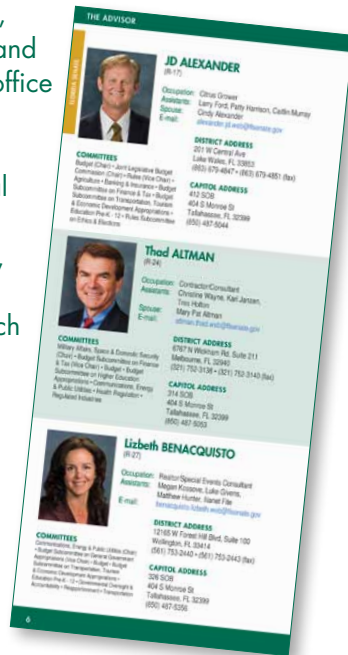
# THE ADVISOR 2012

THE BEST SOURCE FOR  
LEGISLATIVE INFORMATION

## NEW IMPORTANT LEGISLATIVE UPDATES FOR 2012

The Advisor contains the most **current, comprehensive, and accurate** information available, including:

- Senate and House members' biographical data, staff information, plus Capitol and District Office information
- Committee assignments and committee staff listings
- Florida's Congressional delegation's biographical data, staff information, and District and D.C. office information
- Senate, House, and Congressional district listings, including detailed, full-color Florida maps showing each district
- State agency information
- E-mail addresses



Florida United Businesses Association

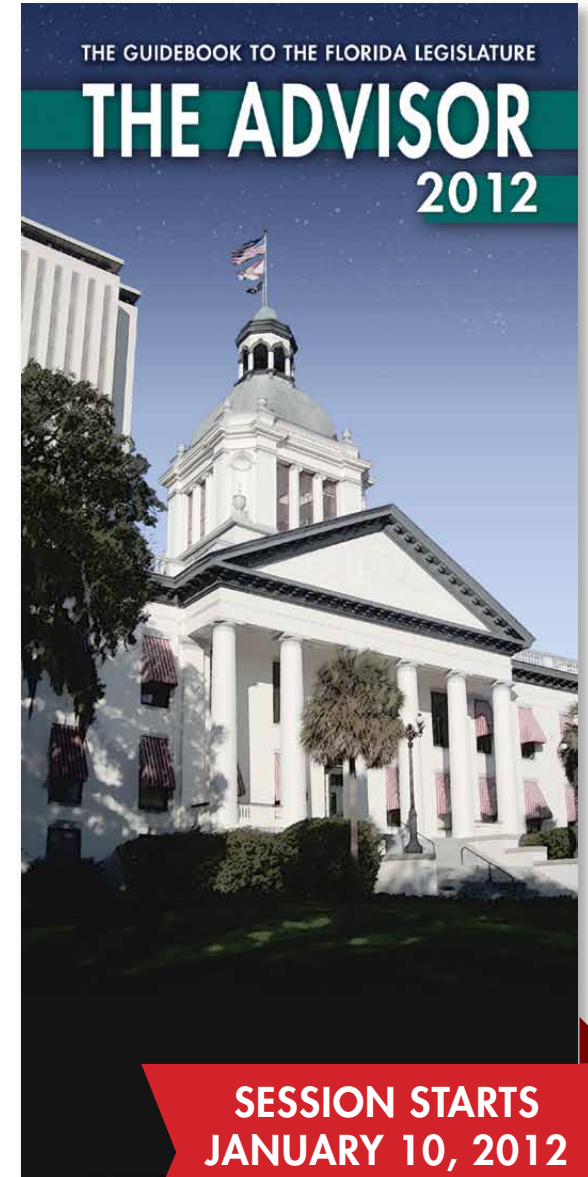
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# 2012 ORDER FORM



SESSION STARTS  
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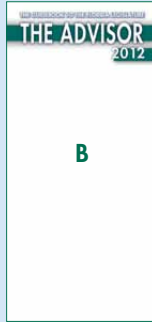
## Customized Covers

Customize *The Advisor* with your **FULL-COLOR** logo, name and address printed on the cover. There are two options for customizing your cover of *The Advisor*.



**OPTION A** – has an imprint area of 4" wide x 2" high, and includes a smaller photo of the Capitol as on the generic cover.

**OPTION B** – has an imprint area of 4.25" wide x 9.25" high and does not include the photo of the Capitol. Only the title, date, and tagline are included at the top.



We require the following:

- \$100 fee
- Minimum order is 50 books
- Minimum order for each binding type is 50 books
- Artwork: For raster images, minimum 300 dpi, must be in TIF, JPG, or BMP file format. For vector files, must be in EPS, AI, or PDF format.
- All spot/PMS colors will be converted to CMYK

E-mail artwork and all text you want to appear on your cover to [sbutler@fuba.org](mailto:sbutler@fuba.org) or upload your artwork at [www.FUBA.org](http://www.FUBA.org). A digital proof is provided before printing.

**The deadline for customized cover orders is October 14, 2011.**

## E-Advisor

*The Advisor* is available as a database so you can create mailing labels, form letters or download to your smartphone/Blackberry.®

- Available in either Microsoft Excel or Access
- E-mailed directly to you (e-mail required)
- Available in two options:
  - District and Capitol addresses only – \$50.00
  - Complete information, including staff and committee assignments – \$100.00

PHOTOS ARE NOT INCLUDED WITH E-ADVISOR.

**SCHEDULED DELIVERY DATE DECEMBER 2011**

## Order Form

**ORDER TODAY USING THIS FORM OR ONLINE AT [www.FUBA.org](http://www.FUBA.org)**

### DELIVERY INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

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\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP: \_\_\_\_\_ County: \_\_\_\_\_

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FAX: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

**PLEASE INCLUDE YOUR E-MAIL SO THAT WE MAY SEND YOU UPDATES TO *THE ADVISOR* THROUGHOUT THE YEAR.**

### PAYMENT METHOD

**PAYMENT MUST ACCOMPANY ORDER.  
PURCHASE ORDERS ARE NOT ACCEPTED.**

Please check one:

- Check payable to FUBA enclosed
- VISA or MasterCard

Card # \_ \_ \_ - \_ \_ \_ - \_ \_ \_ - \_ \_ \_

Expiration: \_ \_ / \_ \_ Security Code: \_ \_ \_

(3-digit code on back of credit card)

Signature: \_\_\_\_\_

### PRICING

Quantity	Book bound	Spiral bound
1 - 100	\$4.00 each	\$5.00 each
101 - 300	\$3.00 each	\$4.00 each
301+	\$2.00 each	\$3.00 each

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SPIRAL BOUND

\_\_\_ Copies at \$\_\_\_ each Total \_\_\_\_\_

**PRICE OF BOOKS** \_\_\_\_\_

### COVER OPTIONS (Choose One)

- Standard Cover (No Additional Charge) or
- Customized Cover (\$100) \_\_\_\_\_
- Option A  Option B  Use prior year's cover

### E-ADVISOR (\$50 or \$100)

- Excel version  Access version \_\_\_\_\_

**SUBTOTAL** \_\_\_\_\_

\_\_\_ % Sales Tax for your County \_\_\_\_\_

ALL ORDERS ARE TAXABLE AT YOUR COUNTY'S SALES TAX RATE, UNLESS YOU ARE TAXEXEMPT OR OUTSIDE FLORIDA. IF EXEMPT, PLEASE PROVIDE CERTIFICATE OF SALES TAX EXEMPTION. TO FIND YOUR COUNTY'S SALES TAX RATE, GO TO [WWW.FUBA.ORG](http://WWW.FUBA.ORG)

**TOTAL \$** \_\_\_\_\_

### Please send form and check to:

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(850) 681-6265 to confirm we received your order.

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